

DESIGN REQUIREMENTS AND TIPS

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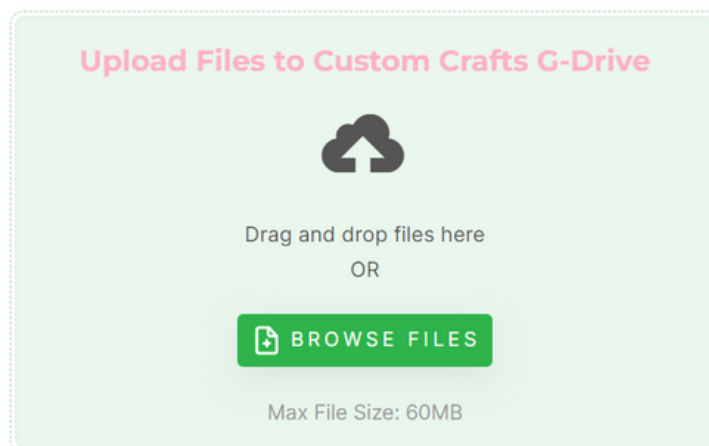


HOW TO SEND YOUR DESIGNS

When ordering a CUSTOM item from us, we need the completed designs + logo in order to make your items.

Once you have placed your order, please **upload your logo and appropriate design files** to the **Image Upload on your Custom Crafts Account** by clicking on the profile icon in the top right corner.

Image Uploads:



Alternatively, you can **email us your designs to designs@custom-crafts.co.za**. Remember to make the subject your order number and name.



DESIGN REQUIREMENTS

Things to Remember When Designing:

- Choose Easy To Read Fonts and Colours
- Make sure all writing is legible/readable
- Sometimes LESS IS MORE (simple may be better)
- Include your branding colours or logo

Your design must be in the **correct sizing format** appropriate to the item ordered.

Eg: When ordering 12x8cm Cards, your design must be in the ratio of 12 : 8

Eg: Do not design on a rectangular canvas if the item will be square.

NB: We currently **DO NOT print designs with a full black background**. We do white or lighter coloured backgrounds. If you have any questions, please contact us.



SAVING YOUR DESIGNS

Please remember to:

- Save your designs in PNG or PDF format as these are the formats we usually work with.

You may send us your design in multiple formats if unsure which is best. Check your designs to make sure they are clear and legible.

- Give your designs an appropriate name in regards to the item ordered so we can find it easier.

Eg naming a thank you card design:

YourNameSizeItemNameDesignFileFormat

NB: We currently **DO NOT print designs with a full black background**. We do white or lighter coloured backgrounds. If you have any questions, please contact us.



SAVING YOUR DESIGNS

If your design has a unique shape and you ordered a custom die-cut item, make sure your design has a transparent background so we can see exactly where to cut.

If your design file size is too large to upload, you can compress your files in a folder or use a platform like WeTransfer to send your files with a link.

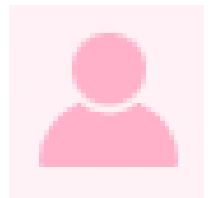
If you design on Canva, you can send us your EDITABLE design share link and we will download it for you.

If you have any questions or need help, please contact us.



CUSTOM CRAFTS ACCOUNT

Get to your Custom Crafts Account by clicking on the profile icon in the top right corner of the site.



Your account allows you to save your delivery details so ordering is quicker and easier everytime!
You can also check your order status here and collect your digital downloads.

My account

Dashboard
Orders
Downloads
Account details
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